





# S1:E8 FINANCIAL LITERACY









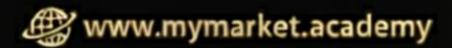
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# MyMarketAcademy™

Understandable. Useful. Uplifting.



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# Five Pillars of Necessity... Complete!

#### Congratulations!

You've graduated from "vibes-based YOLO finance" to "EXACTLY-KNOWING-YOUR-WHY" style of investing.

Most people never make it this far because denial is less work and not thinking about painful futures is comforting now.

I'm absurdly proud of you...
in a very fiscally responsible way.



# Financial Literacy: The Amplifier

'Why Invest?' Season Finale

Understandable. Useful. Uplifting.

MyMarketAcademy

# What is Financial Literacy?

# Google Maps for Your Wallet

It doesn't make the road shorter...

It just stops you from driving into a lake because Karen from TikTok said "left."

Literacy takes the five pillars you learned and straps nitro to them.

# Literacy in Action: Amplifying the Five Pillars

#### 1. Survival Needs

You instantly know your number: spending × 25

#### 2. Freedom

Set autopay for contributions, not autopilot-your-anxiety

#### 3. Social Impact

Teach one cousin → family tree compounds while it sleeps

#### 4. Math

See the three dials: contributions, growth rate, time

#### 5. Inflation

Cash melts — redeploy before your dollars cosplay as ice cream in Phoenix

# **The Literacy Loop**

**Earn More** → **Spend Less** → **Invest More** 

### Earn More = Fuel

Promotions, side gigs, equity compensation

# Spend Less = Oxygen €

Widening the gap without living like a medieval monk

### Invest More = Tiny Employees



They work nights and weekends... so you don't

# **Literacy = Your Nonsense Detector**

#### **High Fees?**

Hard pass. 🔀

#### **Market-Timing Guru?**

Astrology with spreadsheets.

#### **Get Rich Quick?**

Sure — for the person selling it. 💸

#### You'll get rich BORING.

BORING and RICH.

not THRILLING and BROKE

# What We've Covered

# The "Why Invest?" Journey

Physical Bear: Your body ages, you need survival funds

Psychological Bear: Freedom isn't free, time costs money

Math Bear: Compounding is your superpower

Inflationary Bear: Cash melts like ice cream

Social Bear: Impact multiplies when you teach others

All bears growled the same thing: INVEST.

# Coming Next Season 🚀



#### WHERE TO START?

If I've scared you just enough to find your "why" and lace up your investing shoes...

Mission Accomplished ✓

But...

Highly motivated beginners without basics are like caffeinated squirrels with a chainsaw.

Enthusiasm?

Safety?

Δ+

Absolutely not

Bring curiosity. I'll bring the map.

# Coming Next Season 🚀



#### WHERE TO START?

#### The Baby-Proofing Kit for Your Money

Training wheels on your brokerage, outlet covers on your impulses

#### **Sacred Order of Operations**

So you don't YOLO into crypto because a stranger yelled "to the moon"

#### **Building the Launchpad**

Before we launch the rocket, we build the foundation

Bring curiosity. I'll bring the map.

"Speed without a map is just an expensive victory lap around the parking lot."

#### This is

### **MISTER MARKET**

Reminding you to invest wisely







Understandable, Useful, Uplifting,

3-Minute Video



3 MIN

STEP 2:



**Review Slides** 



2 MIN

STEP 3:



**Read Notes** 



5 MIN

### 10 MINUTES TO MASTERY

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