



MyMarketAcademy

Understandable. Useful. Uplifting.



S1:E8

FINANCIAL LITERACY



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Five Pillars of Necessity... Complete! ✨

Congratulations!

You've graduated from "**vibes-based YOLO finance**" to "**EXACTLY-KNOWING-YOUR-WHY**" style of investing.

Most people never make it this far because denial is less work and not thinking about painful futures is comforting now.

I'm absurdly proud of you...
in a very fiscally responsible way.



Financial Literacy: The Amplifier

‘Why Invest?’ Season Finale

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What is Financial Literacy?

Google Maps for Your Wallet

It doesn't make the road shorter...

It just stops you from driving into a lake because Karen from TikTok said "left."

Literacy takes the five pillars you learned and straps nitro to them.

Literacy in Action: Amplifying the Five Pillars

1. Survival Needs

You instantly know your number: **spending** × 25

2. Freedom

Set autopay for contributions, not autopilot-your-anxiety

3. Social Impact

Teach one cousin → family tree compounds while it sleeps

4. Math

See the three dials: **contributions, growth rate, time**

5. Inflation

Cash melts — redeploy before your dollars cosplay as ice cream in Phoenix

The Literacy Loop

**Earn More → Spend
Less → Invest More**

Earn More = Fuel 

Promotions, side gigs, equity compensation

Spend Less = Oxygen 

Widening the gap without living like a medieval monk

Invest More = Tiny Employees 

They work nights and weekends... so you don't

Literacy = Your Nonsense Detector

High Fees?

Hard pass. ❌

Market-Timing Guru?

Astrology with spreadsheets. 🧙‍♂️

Get Rich Quick?

Sure — for the person **selling** it. 📄

You'll get rich BORING.

BORING and RICH,

not THRILLING and BROKE

What We've Covered

The "Why Invest?" Journey

Physical Bear: Your body ages, you need survival funds

Psychological Bear: Freedom isn't free, time costs money

Math Bear: Compounding is your superpower

Inflationary Bear: Cash melts like ice cream

Social Bear: Impact multiplies when you teach others

All bears growled the same thing: INVEST.

Coming Next Season

WHERE TO START?

If I've scared you just enough
to find your "why" and lace
up your investing shoes...

Mission Accomplished ✓

But...

**Highly motivated beginners without basics are
like caffeinated squirrels with a chainsaw.**

Enthusiasm?

A+

Safety?

Absolutely not

Bring curiosity. I'll bring the map.

Coming Next Season

WHERE TO START?

The Baby-Proofing Kit for Your Money

Training wheels on your brokerage, outlet covers on your impulses

Sacred Order of Operations

So you don't YOLO into crypto because a stranger yelled "to the moon"

Building the Launchpad

Before we launch the rocket, we build the foundation

Bring curiosity. I'll bring the map.

**"Speed without a map is
just an expensive victory
lap around the parking lot."**

This is

MISTER MARKET

Reminding you to invest wisely



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STEP 1:



3-Minute Video



3 MIN

STEP 2:



Review Slides



2 MIN

STEP 3:



Read Notes



5 MIN

10 MINUTES TO MASTERY

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